

BIOGRAPHICAL NOTE

KONSTANTINOS GERARDOS

Konstantinos Gerardos is a graduate of Athens College and holds a Bachelor's degree in International Business from Eckerd College, USA. He is Executive Chairman and Chief Executive Officer of Plaisio Computers S.A. and has extensive entrepreneurial and managerial experience, particularly in retail, technology, e-commerce, commercial development, marketing and human resources management.

His professional familiarisation with Plaisio began at a young age, through his participation in activities of the Drawing Supplies Sales Department of the company's first store on Stournari Street, during weekends and summer periods, until his graduation from Athens College in 1995.

Following the completion of his studies in the USA, he officially joined Plaisio Computers S.A. in 2003, initially undertaking the development of the company's website and online store, plaisio.gr. He subsequently assumed responsibilities relating to the store network, marketing and human resources.

In 2012 he was appointed Chief Executive Officer of the company. During his tenure, Plaisio has repeatedly been distinguished in business excellence and retail institutions, including its inclusion in the "Fortune's Most Admired Companies" list, its distinction as "Retailer of the Year" and "e-Retailer of the Year", as well as its recognition as a Best Workplace. He himself has received the title "Retail Manager of the Year" for the years 2020 and 2022.

In July 2024 he was elected President of the Hellenic Retail Business Association (SELPE). Since February 2026 he has held the position of Chairman of the Board of Directors of Plaisio Computers S.A., while also retaining the position of Chief Executive Officer.